IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Application No.

TO BE ASSIGNED, WHICH IS A DIVISIONAL OF U.S. SERIAL NO.

09/735,728, FILED DECEMBER 12, 2000

Applicant

TELLER, D.

Filed

CONCURRENTLY HEREWITH

Title

VIRTUAL PRODUCT DISTRIBUTION SYSTEM AND METHOD

Art Unit

To be Assigned

Examiner

To be Assigned

Atty Docket No.

IMEX-0003-1

Commissioner for Patents P.O. Box 1450 Alexandria, VA 22313-1450

ASSOCIATE POWER OF ATTORNEY

Sir:

I hereby appoint Steven J. Prewitt, Registration Number 45,023, as my associate attorney in the above-captioned application, with full power of substitution and revocation, to prosecute this application, to make alterations and amendments therein, to receive the patent and to transact all business in the Patent Office connected therewith.

However, please continue to address all future communications to the undersigned attorney at the following:

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Respectfully submitted,

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November 3, 2003